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CASCADE GLACIER LAUNCHES NEW LINE OF CREAMY & INDULGENT PLANT-BASED ICE CREAM

Dairy-Free Without Compromise is Now a Reality for Foodservice Retailers

EUGENE, Ore. – July 19, 2021 – Dairy-Free ice cream is one of the fastest growing subcategories within the industry, and with more than half of U.S. households now buying plant-based foods it will benefit restaurateurs to add inclusive options to their menus ([Source](#): Plant Based Foods Association and The Good Food Institute). Cascade Glacier is making it easier for foodservice retailers to offer plant-based and allergen-friendly options that will satisfy a variety of ice cream consumers.

Available in both classic chocolate and vanilla, Cascade Glacier Dairy Free delivers indulgent and scoopable creamy texture true to dairy ice cream. The neutral base is intentionally crafted to blend seamlessly with the decadent flavors, eliminating any aftertaste such as coconut or almond that is common in other non-dairy alternatives. This formulation makes the product more versatile, allowing retailers to serve dairy-free versions of everything from scoops and sundaes to smoothies and milkshakes, without compromise.

- **NEW! Dairy Free Chocolate** – Rich and decadent chocolate frozen dessert
- **NEW! Dairy Free Vanilla** – Smooth and creamy vanilla frozen dessert

“Consumers expect their favorite scoop shops and restaurants to offer options that fit their dietary restrictions or food allergy sensitivities. We believe retailers who can deliver delicious

dairy-free, plant-based versions of customers’ favorite ice cream treats will not only expand their audience but will increase customer loyalty,” says SVP of Sales & Marketing, Joelle Simmons.



Cascade Glacier is one of the only brands to offer dairy-free ice cream in a three-gallon tub, which is tailored for the foodservice industry. Retailer partners can also expect unparalleled customer service from Cascade Glacier with support for everything from pricing and flavor selection to equipment set up.

Cascade Glacier products and the new dairy-free ice creams can be found through distributors like US Foods and CHEF'STORE. To request more information visit <https://www.cascadeglacier.com/contact/>.

About Cascade Glacier

Cascade Glacier is the preferred foodservice ice cream brand for retailers looking for premium, colorful and unique ice cream products that will keep customers coming back. The brand now produces more than 50 flavors at their ice cream manufacturing facility in Eugene, Oregon. Cascade Glacier products are rBST free and range from ice cream bars to 3-gallon tubs, including dairy free and no-sugar added options, as well as smoothie and milkshake bases. Cascade Glacier is available through distributors across the Western United States as well as retailers ranging from scoop shops to theme parks. The brand's parent company, Oregon Ice Cream, LLC, is privately owned and has been making ice cream since 1938. For more information visit: <https://www.cascadeglacier.com>.