



Media Contact:

Kelly Johnston, Soda Pop Public Relations

[kelly@sodapop-pr.com](mailto:kelly@sodapop-pr.com) // 213-590-9676

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## CASCADE GLACIER SWIRLS THREE SUMMER FLAVORS INTO ONE NOSTALGIC TREAT

*New dairy-free Sour Splash stands out through flavor and innovation*

**EUGENE, Ore. – May 10, 2021** – Cascade Glacier is bringing the flavors of popular childhood candies to life in a delicious new dairy-free sorbet. Green apple, watermelon and lemon meld for the perfect blend of sweet and tart, reminiscent of childhood treats like Jolly Ranchers and Starburst. The bright colors will stand out in any scoop shop case and capture the attention of kids and adults alike.

- **NEW! Dairy-Free Sour Splash** – Swirls of tangy dairy-free green apple, watermelon and lemon sorbet

The trend towards nostalgic flavors saw a surge during the height of the pandemic as consumers craved comfort from food and beverages. According to Kerry's Global Taste Chart report, this trend will persist throughout 2021 in products from sweets to salty snacks.

“Over the past year we’ve seen an increase in interest from consumers for nostalgic flavors and novelties. The inspiration behind Sour Splash taps into the love for classic sweets and offers a fun escape for customers. Plus, the creamy consistency and allergen-friendly recipe will allow foodservice retailers to delight both dairy and dairy free customers,” says SVP of Sales & Marketing Joelle Simmons.

With new and improved innovation, Cascade Glacier has cracked the code on a creamy dairy-free sorbet. The new Sour Splash has a luscious mouthfeel, scoopable texture, and isn't icy compared to traditional sorbets.

The Cascade Glacier brand is known for colorful, fun flavors and over 50 options for foodservice retailers to choose from. As consumers start to travel and take summer vacations, they can find



the new Sour Splash flavor at popular destinations like national parks, waterparks and tourist destinations.

Cascade Glacier products and the new Sour Splash flavor can be found through distributors like US Foods and CHEF'STORE. Retailer partners can expect unparalleled customer service support from Cascade Glacier with everything from pricing and flavor selection to equipment set up. To request more information visit <https://www.cascadeglacier.com/contact/>.

### **About Cascade Glacier**

Cascade Glacier is the preferred foodservice ice cream brand for retailers looking for premium, colorful and unique ice cream products that will keep customers coming back. The brand now produces more than 50 flavors at their creamery in Eugene, Oregon. Cascade Glacier products are rBST free and range from 3-gallon tubs, to dairy free and no-sugar added options, ice cream bars, smoothie and milkshake bases. Cascade Glacier is available through distributors across the Western United States as well as retailers ranging from scoop shops to theme parks. The brand's parent company, Oregon Ice Cream, is privately owned and has been making ice cream since 1938. For more information visit: <https://www.cascadeglacier.com>.